

Snowbooks advance info



Category: Crafts

The Crafter's Companion

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In a world where every material desire can be filled by ready-made, machine-perfect goods, why do some people still insist on doing things by hand?

The Crafter's Companion is for everybody who loves the world of hand-crafts and anybody who's ever wondered what exactly there is to love about it. An on-line community of skilled artists have come together to answer these questions:

* Why do you create?

* What inspires you?

* How do you work?

Additionally, each artist has contributed a pattern of her own design, making The Crafter's Companion the ideal resource for practical projects and encouraging words.

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Selling points

The Crafter's Companion is a great follow on to books like Stitch n' Bitch. All contributors have their own distinctive, high traffic blogs which have promoted the book globally. We have had over 100 reviews and mentions on almost every crafty blog, as this is written by that community and is loved by them. Now the larger crafty magazines, like Adorn, Mary Engelbright and Martha Stewart are running reviews.

About the author

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